

CHRISTINE GIBERSON

PROFESSIONAL EXPERIENCE

FREELANCE DESIGN AND ART DIRECTION

I have worked as a contract designer for a number of clients, including:

- † NARS Cosmetics, Conde Nast, NBCUniversal, Edelman PR, HL Group, Visionary Group, Keith Haring Foundation, and Independent Fashion Bloggers

ART DIRECTOR \ BRAND SENSE PARTNERS

Los Angeles, CA \ 3.12–7.13

- † Art Director at licensing and brand management agency that consults with leading companies, properties, and personalities to incubate, launch, grow, and extend their brands
- † develop creative ways to pitch new partnership opportunities and serve current clients including brand books, sales tools, promotional graphics, innovative presentations, product renderings, and custom video
- † clients include Jimi Hendrix, Marlon Brando, Car & Driver Magazine, Zero Motorcycles, and Shabby Chic

FREELANCE GRAPHIC DESIGNER \ HARRISON & SHRIFTMAN

New York, NY \ 9.09–6.13

- † work closely with Creative Director to develop graphics for public relations events and initiatives
- † projects include spacial renderings, evites, environmental signage, promotional illustrations and client presentations
- † clients include Sony Ericsson, Charlotte Russe, The Limited, Grey Goose, and SBE Hotels

VISUAL MANAGER & DESIGNER \ EVENTSTYLE

New York, NY \ 4.10–12.10

- † Visual Manager and Designer at event production firm specialized in experiential design for beauty, corporate, and non-profit clients
- † create cohesive brand experiences through an array of mediums, including theme graphics, invitation systems, promotional collateral, and event decor
- † clients include Artistry, Shiseido, Ovarian Cancer Research Fund, and Council of Public Relations Firms

GRAPHIC DESIGNER \ DESIGN360 INC.

New York, NY \ 9.07–7.09

- † designer at boutique agency specialized in environmental projects for a variety of cultural and civic clients, including L'Oreal, David Yurman, Studios Architects, and The One Club Advertising Association
- † organize and participate in client visioning sessions and internal brainstorming meetings to develop and implement design solutions
- † coordinate with architects, interior designers, and outside consultants to integrate graphics into built environments, including exhibitions, signage, and supergraphics

GRAPHIC DESIGNER \ LIPPE TAYLOR

New York, NY \ 5.06–8.07

- † designer at public relations firm specialized in the beauty, fashion, and lifestyle markets; clients include Elizabeth Arden, Pantene, IKEA, and Aussie
- † conceptualized and designed graphics to support public relations initiatives; such graphics include invitations, event graphics, and promotional collateral
- † worked with vendors and printers to achieve customized promotional products for clients, including die-cut invitations, large-scale displays, and unique branded items

EDUCATION

UNIVERSITY OF MARYLAND, BALTIMORE COUNTY

Major: Graphic Design \ Bachelor of Arts Degree \ May 2005 \ Cum Laude

LOYOLA COLLEGE IN MARYLAND

Major: Advertising *Minor:* Marketing \ Bachelor of Arts Degree \ May 2002 \ Cum Laude

CONTINUING EDUCATION

Fashion Institute of Technology \ Design and Rendering \ Spring 2010

School of Visual Arts \ Typography \ Fall 2006

Parsons The New School of Design \ Graphic Design Portfolio \ Fall 2005

SKILLS

Proficient: Illustrator \ Photoshop \ InDesign

Working Knowledge: HTML \ CSS \ Dreamweaver \ Flash